

IMpaca Annual Meeting

Held Oct 3rd at Alpaca Valley Farms, Moroni, UT

President Linda Kenison conducted the meeting

Items discussed included:

- 1) Announcement of new board members; Geri Marshall and Linda Kenison
- 2) Discussion of donation to student design competition. This was not well received by the membership. Not sure what the return would be.
- 3) Discussion of budget and bank account. Referred to treasurer's financial report (see attached).
- 4) Discussion of Alpaca business study proposed by AOBA and IMpaca's contribution. This was not well received. Members felt it would not carry weight because it was funded by the organization it was meant to benefit.
- 5) Seminar ideas: need to survey members for ideas, look at past seminars and bringing in others for a different perspective and look at past ideas list.
- 6) Discussion of forming a marketing committee to look at ways to market locally. Ideas included:
 - a. New alpaca breeders seminars
 - b. IMpaca farm day at a venue like the State fair or fiber arts fair
 - c. Start advertising at the State fair and six months later have the farm day and incorporate a "birth to fiber" approach. Include animals, products, posters and animals. Looking to entice new breeders.
- 7) Establish breeder seminars and continue them at farms. These would be more tailored towards established breeders, looking more in depth at issues. Ideas included weaning class, fecals, halter training and trailer safety.
- 8) Website update. Look at organizing an advertising committee to help oversee the webpage.
- 9) Discussion about the IMpaca Yahoo group and using it for the mass emails. Board will look into this.
- 10) Discussion of IMpaca social events and how often to hold them. Once a month events, open to all, but may be attended by those who have the time that month.